Dear Friend:

I would like to ask for your help.

Someone is going to ask you to donate to a cause. I believe it might as well be me! I will be participating in a *FUNdraising* Walk-A-Thon on Saturday, October 17, 2009, with the members of the G.O.Y.A. Project at Rutgers University. This is an event you won't want to miss! All proceeds will go to support GOYA's vision to assist communities locally and globally: **Locally**: We plan to provide books and other literacy materials for English Language Learners participating in our "Take Reading Home" pilot in nursery and kindergarten classrooms throughout New Brunswick. We also supply new books to schools in Roselle and Trenton New Jersey. **Globally**: We are also supporting several significant Global Literacy Project programs for kindergarten children in Africa (Kenya and South Africa) and the Caribbean.

GOYA—Galvanizing and Organizing Youth Activism at Rutgers—brings together Rutgers students who have a sense that volunteerism is as much part of our education as is academics. By volunteering side-by-side with people from around the world, and from all economic backgrounds, we learn from each other and sensitize ourselves to global issues. GOYA believes that we are all world citizens who must contribute to world welfare.

Bring along a friend! Walk for fun, fitness, fresh air and a great cause. Reconnect with friends and neighbors. If you know someone that I forgot to send this letter to...no problem... invite anyone you know who would be interested in participating. The more the merrier. Just make additional copies of the enclosed material and pass it along or you can visit the GLP website at www.glpinc.org/goya and download the forms from there.

I am looking forward to seeing you!

Very truly yours,

Happy Walker

"Walk for Literacy" 2009

Details!!

Date: Saturday, October 17, 2009

Timeline: 10:15 a.m. (registration), 11:15 a.m. Walk Kicks Off! **Place:** From the Cook/Douglass Coop Bookstore Plaza

NOTE: Please make checks payable to: The Global Literacy Project in order to receive a tax receipt

Mail to: The G.O.Y.A. Project

Student Activities Center, Box 4

613 George Street

New Brunswick, NJ 08901



